

**Dear Community Sponsor,**

Do you have fond memories of your youth? Do you ever share these memories with a child or a friend? Well, this letter is offering you an opportunity to help the youth of today have a chance to develop the same memories in their lifetime.

**Arvada Junior Baseball** has been helping children develop fond memories since 1943, providing a nurturing, educational, and instructional format for youth from ages 4 – 14. We offer both competitive and non-competitive environments of play, beginning with our mini tee-ball program for our younger players to the 9 - 14AA, AAA, and Competitive Teams program. We have adopted a philosophy to “Leave No Child Behind”. We provide scholarships, maintain low registration fees, benefit families with more than one child through registration discounts and minimize “add-on” fees for uniforms and equipment. We manage this despite rising costs of operation, field use and umpires.

We have shared success with our families by providing not only players clinics but clinics for our coaches to help ensure a good foundation for proper instruction of our children. We have had days of fun at our **Opening Day Festivals** where the kids will participate in: skill contests, games, meet our own Colorado Rockies mascot; Dinger, pig-out at concessions and visit our several vendor booths.

This year we are starting a new endeavor to meet the standards that so many leagues around us have already been a part of and we found this to be a terrific way to put Arvada on the map. We will be hosting our **1<sup>st</sup> Annual “Arvada Gold Strike Tournament”** a USSSA State/National Qualifier where teams from all over Colorado are invited to compete for a spot in the State Championships and maybe go on to Nationals.

YOUR part in all of this is to help us help the kids. We are offering several ways for you to be a part of your community while putting your business name out there for the public to see. Your contribution will help pay for: **scholarships, needed equipment, hats and uniforms, game-fields, umpires, practice locations and/or sponsorship of the major events AJBC will be hosting.**

**We are asking you to please make a selection on the attached insert for the level of sponsorship you choose.**

We cannot express enough our gratitude and thanks for the time you’ve given in reading this letter and allowing us the opportunity to spread the word of our organization. Our league serves over 45 teams which solely depend on the efforts of many volunteers and In-Kind donations from community sponsors like you.

**Please continue to be a part or begin being a part of the great community of Arvada Junior Baseball!!**

***Help our Kids***  
***Stay Off the Street and On the Baseball Field***

